

Company X

One Line Pitch:

1. Business Summary:

2. Founders & Management:

3. Main Shareholders (% holding)

4. Customers Problem:

5. Product/Services:

6. Target Market:

Company X

Company Profile

URL:

Industry:

Employees:

Founded:

Contact

Name:

Email:

Phone Number:

Location

Financial Information (\$)

Company Stage:

Previous Capital:

Last Round Valuation:

Capital raised last Round:

Date of last Round:

Monthly Net Burn:

Pre-money Valuation:

Capital Seeking:

Management

Advisors

Lawyer:

Accountant:

Investors

Referred By

7. Customers:

8. Sales/Marketing Strategy:

9. Previous investments rounds

Investments round	Month/Year	Investment (\$)	Post valuation
I. bootstrap, founders, friends			
II. seed investment			
III. following round			
IV. capital seeking			

10. Business Model (*Monytization*)

11. Go to Market

- I. Marketing channels
- II. Sales channels
- III. Alliances, partnerships
- IV. Milestones: (1 to X month)

12. Patents and IP

13. Competitors:

14. Competitive Advantage:

15. Exit Strategy:

16. Details Forecast (in K\$)

Financials	2020	2021	2022	2023
Revenues				
Cost of Goods (COGS)				
Gross Profit				
Gross Margin				
Operating expenses				
EBITDA				